

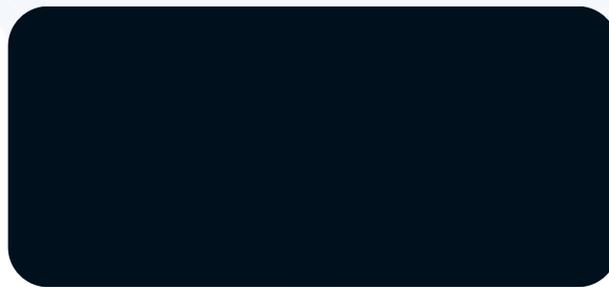
Brand Color Identity for City Winner USA LLC

A professional, forward-looking company engaged in export, import, and agro-processing, blending trust, innovation, and sustainability.



Primary Color #FFC600 – Gold Energy

- **Name:** Victory Gold
- **Meaning:** Prosperity, success, optimism, harvest.
- **Usage:** Logo, CTA buttons, icons, key highlights.
- **Why:** Symbolizes City Winner's leadership in trade and agriculture. Bold, warm, attention-grabbing.



Secondary Color #00101D – Deep Integrity

- **Name:** Midnight Trust
- **Meaning:** Authority, security, professionalism.
- **Usage:** Backgrounds, navigation, footers, hero sections.
- **Why:** Creates a powerful contrast with gold while ensuring digital readability and premium presence.



Accent Colors – Supporting the Brand Narrative



#7FB800 — Agro Vitality

- **Meaning:** Freshness, growth, natural produce.
- **Use:** Agriculture-focused graphics, eco-labels, sustainability.
- **Why:** Reinforces City Winner's roots in agro-processing.



#5D6771 — Neutral Slate

- **Meaning:** Structure, balance, industrial stability.
- **Use:** Background blocks, document layouts, borderlines.
- **Why:** Grounds the palette and enhances brand seriousness without drawing too much attention.



#0078A8 — Global Trade Blue

- **Meaning:** Maritime export/import, transparency, clarity.
- **Use:** Logistic icons, shipping visuals, infographics.
- **Why:** Represents trust, professionalism, and international trade routes.



#CBCCE — Soft Silver Gray

- **Meaning:** Cleanliness, refinement, subtlety.
- **Use:** Light backgrounds, subtle UI elements, document areas.
- **Why:** Adds elegance and contrast flexibility, especially in print.

